

## CURRICULUM VITAE

Name and family name: Valeria delle Cave

Date of birth: 1978



Journalist (pubblicista), Ordine dei Giornalisti della Liguria

### General description

Currently head of the Foreign press office and communication of competitive projects, within the Communication and External Relations Directorate at IIT-Italian Institute of Technology in Genova, where she has been working since 2010.

A strong scientific background, due to a degree in Physics and a PhD in Science and Society at the University of Milan and SISSA at Trieste, combined with a long professional career in communication and media relations, makes her profile particularly suitable for workplaces where scientific and technological contents need to be addressed to different stakeholders with specific goals. Multitasking, accurate and focused on results, are the key abilities to manage multi-faceted projects and achieve objectives in a timely and concrete way and with an important return in visibility and reputation.

Responsible for media relations at international and national level, curator of outreach and training activities, editor for websites and social media, editor of the institute annual report, and coordinator of communication plans for collaborative research projects. More than 50 news articles on IITOpenTalk magazine, also interviewing representatives of European institutions, managers, researchers and communication experts.

With excellent interpersonal, organizational and flexibility skills, she coordinates and supports the professional growth of the team: made up of three young professionals and trainees in communication.

The passion for literature, foreign languages, travel and photography enriches her work activities with an open and creative attitude.

Since 2021 she is journalist (pubblicista) - Ordine dei giornalisti della Liguria. Voluntary Board member of the Association of science journalists "Science Writers in Italy" (SWIM) based in Milan.

### Work experience

2010-today: **Communication and media relations**

Istituto Italiano di Tecnologia, Genova

- 2019: Head of Foreign Press Office and Communication of research projects, Communication and External Relations Directorate
- 2017: Head of Communication of research projects, Research Organization Directorate
- 2015: Staff of Communication and External Relations Directorate
- 2011: Head of Science communication, Research Organization Office
- 2010: Communication manager for the EU funded project "Single Molecule Detection".

Able to accomplish and manage different tasks, spanning from the management of communication plan of different competitive projects, to the organization of public events, copywriting for web and social media,

media relations. Stable contacts with Italian and foreign journalists, such as Corriere della Sera, la Repubblica, Il Messaggero, Sole24Ore, Wired Italy, Focus, Reuters, Agence France Presse, Associated Press. Trainer in communication for scientists and communication professionals.

2004-2011: **Science explainer**

Editoriale Scienza (Trieste) and Gruppo Giunti Editore (Firenze).

Science books promotion through scientific experiments with children and teenagers in bookshops and schools.

January-July 2010: **Communication and events**

ITER Srl, Milano.

Organization of Nanoforum 2010, a B2B exhibition fair dedicated to nanotechnology in Turin.

2002-2005: **Science explainer**

National Museum of Science and Technology "Leonardo da Vinci", Milano.

1998-2002: **Promoter and merchandiser**

System Group/Full Trade Assistance, Milano.

## Education

2021-2022 (on going): **Advanced English course (CEFR C1)**

Wall Street English, Genova

2021: **Diploma Affari Europei**

ISPI, Istituto per gli Studi di Politica Internazionale, Milano

2010: **PhD in Science and Society**

Università degli Studi di Milano and SISSA in Trieste. Curriculum: science communication.

During the PhD, visiting student at School of Communications, Dublin City University; visiting student at Master in Science communication, SISSA, Trieste, and attendee at the Second International Advanced Course in Public communication & Applied Ethics of Nanotechnology, promoted by Nanotechnology Industries Association and Delft University of Technology, Oxford. Final dissertation thesis (in English): "Nanotechnology and society: constructing risk and science in communication"

2006: **Physics degree (105/110)**

Università degli Studi di Milano.

Dissertation thesis was an historical reconstruction of the theory of general relativity, studying Einstein's original writings and correspondence.

1997: **Diploma maturità Licenza Linguistica (foreign languages diploma, 56/60)**

Liceo Scientifico Maxi-sperimentazione Linguistica "Falcone-Borsellino", Arese, Milano.

Languages: French, English and German.

## Other experiences

Basic principles of photography and storytelling, attending courses with professionals.

From 2002 to 2009, Italian Red Cross volunteer.

## Books

"Giuseppe Occhialini e Bruno Pontecorvo", in *Scienziati d'Italia* (Codice Edizione, 2011); "Nanotecnologie, tra scienza e società", in *Futuro della Terra* (Utet, 2010); *Giuseppe Occhialini* (Muzzio Editore, 2009).